

Name: \_\_\_\_\_ Partner: \_\_\_\_\_ Grade: \_\_\_\_\_/650 pts

# Magix Music Maker Basic Planning

The saying goes “If you fail to plan, you will plan to fail”

1. (300 points) Lyrics- The first thing I want you to do is plan the lyrics of your song, or the wording of your advertisement. **Your song must be 20 seconds or more in length, and if you chose a commercial, it must be an appropriate topic.** Write them down in the space below. Make sure you label the chorus (the part that gets repeated throughout the song). YOU MUST HAVE VOICE in your project! (please do not use the pre-recorded lyrics already on the program) Use additional paper if necessary.

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2. (5 points) What genre of music is your song? (Pop, Rock, Rap, Punk, etc.) \_\_\_\_\_

3. (5 points) Whom would you go on tour with ? \_\_\_\_\_

4. (100 points) If you became a famous musician and went on tour, list the cities you would like to go and perform at and how much your admission would cost. Create a poster advertising your tour using Microsoft Publisher, MS Paint or another program of your choice.

5. (40 points) As you already know, musicians don't just sell music; they sell clothing, perfume, drinks, books, etc. What would you market if you were a performer? Describe the product you are marketing in 40 words or more.

6. (100 points) Music is art. Using MS Paint or Photoshop, design the front and back of the CD cover, and what will be printed on the top of the CD itself. Don't rush through this. Be creative, and describe the meaning of your cover in a paragraph on the back. Remember that not everyone has heard your music, so many times; the album cover sells the CD.

- 5b. If you are doing a commercial, you are going to design a billboard that accompanies your advertisement.

7. (100 points) Saving music file as .mp3 and turning in to Mr. Cornwell.  
(Teacher initials \_\_\_\_\_)